INTELLIGENCE FOR THE PHYSICAL WORLD

Continuity Enhanced Investor Master

A current evidence-led view of the RALE / PhoenixAI ecosystem. Historical financial forecasts remain separate restricted planning material.

PUBLIC EVIDENCE BRIEF / AS OF 2026-10-13

One canonical investor manifest supplies this library, all product pages and every new public briefing. No reconciled company revenue, margin or paying-account count has been provided.

Reading the evidence

Operating evidence, management statements, public endpoint observations, local implementations, pilots and forecasts retain distinct labels and dates. A product page, proposal or checkout status is never counted as a paid receipt.

Investor discussion

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Document identity

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INVESTMENT CASE / EVIDENCE

RALE Overview

Intelligence for the Physical World.

RALE presents specialist intelligence applications; PhoenixAI is the shared intelligence layer. PhoenixAI NewWorld is the distributed general AI product. The investment issuer, legal ownership and IP assignments require their own diligence.

Status: documented. Sources: brand

Investment thesis

Build from an operating foundation.

Maritime offers the commercial entry point: high-value assets, recurring evidence obligations and fragmented decisions. The investment thesis is to reuse governed intelligence, provenance and delivery across domains. Aviation, insurance and ports are expansion opportunities; demonstrations do not establish sales.

Status: investment thesis. Sources: commercial, release

PhoenixAI platform

One intelligence layer. Distinct products.

Source ingestion, AI orchestration, domain rules, tenant access and evidence delivery support specialist applications. MARK and VIKTOR assist commercial and operational work within approved tool scopes. NewWorld provides a separate private AI experience; consumer access never grants specialist or continuity permissions.

Status: mixed readiness. Sources: brand, newworld-capabilities

INVESTMENT CASE / EVIDENCE

Existing commercial proof

Separate activity from revenue.

Operating maritime delivery is documented. Management confirmed revenue-generating modules in September; no reconciled company revenue, paid receipts, recurring mix or customer count was supplied for this library. Customer transaction values handled by the platform are not PhoenixAI revenue.

Status: evidence classified. Sources: commercial, leasing

Commercial model

Recurring needs. Measurable delivery.

Proposed revenue streams are specialist subscriptions, scoped integrations, enterprise access and evidence services. NewWorld's observed Personal catalog lists USD 149/year or USD 14.90/month; checkout reports READY, which does not prove a paid transaction. Vertical pricing and cross-product entitlements require separate signed offers.

Status: observed catalog / proposed model. Sources: newworld-product, commercial

Margins / unit economics

Earn scale through delivery discipline.

Reconciled revenue, COGS, gross margin, CAC, payback, churn and net retention are not supplied. Do not derive them from forecast slides. Track revenue net of tax/refunds against data licences, compute, external AI, delivery, support and payment costs. Model implementation/services separately from recurring software.

Status: not yet financially reconciled. Sources: commercial

Contracted - No PhoenixAI signed-service totals cleared for public financial disclosure.

Invoiced - Invoice totals and their period, tax and credit treatment require Native Billing reconciliation.

Paid historical - Management reports maritime revenue. Matched bank/payment receipts and net company totals are not supplied.

Active service - Maritime report delivery is recorded; finalized Base registry activity is verified. Service activity is not a revenue total.

Pipeline - Aviation, insurance and marina opportunities require signed scope and customer acceptance. No probability-weighted amount published.

Pilot / demonstration - Working Aviation/Hercules demonstrations and NewWorld product availability do not establish paid pilot revenue.

Forecast - Historical financial masters retain their labelled management scenarios in restricted diligence; they are not actuals.

INVESTMENT CASE / EVIDENCE

Architecture

A shared foundation, bounded authority.

Public overview: source adapters -> tenant-scoped evidence -> domain rules and AI -> reviewed outputs -> hash commitments. Identity and capability checks govern tools. Protected CI/CD and audit lineage support releases. Detailed topology, credentials and private operational configuration belong in restricted diligence.

Status: public architecture. Sources: continuity, brand

Data / AIS / evidence moat

History becomes decision context.

The potential moat is licensed historical data joined with source provenance, vessel context, rule versions, customer workflows and reviewed outcomes. Raw observation volume is not an exclusive-data claim. Archive size, retention rights and coverage need fresh independent reconciliation; old brochure totals are not repeated.

Status: qualitative / metrics unverified. Sources: ais, commercial

Competitive positioning

Win on accountable decisions.

The intended position sits between raw data feeds, specialist systems, general AI assistants and manual advisory work: connect source evidence, domain context, governed actions and usable outputs. This is a positioning thesis, not proof of market leadership, exclusivity or lower cost.

Status: positioning thesis. Sources: commercial

INVESTMENT CASE / EVIDENCE

Growth roadmap

Convert proof into repeatability.

Evidence-gated priorities: reconcile maritime actuals; agree specialist data rights and paid pilot terms; validate accepted customer deployments; prove production recovery and independent controls; scale delivery after economics are measured. Dates and financing milestones remain management proposals.

Status: evidence-gated plan. Sources: commercial, continuity

Governance / key-person resilience

People entrusted. Powers bounded.

Software approval never establishes legal corporate succession. No individual, recovery code or token balance receives unrestricted control. Independent quorum, expiry, revocation and signed audit protect continuity. Production restore, off-host recovery and independent audit remain unverified.

Status: bounded local controls. Sources: continuity

VERTICAL / OPERATING SERVICE EVIDENCE

Maritime

Problem

Vessel, voyage and jurisdiction evidence is fragmented across operators and documents.

Product and live state

AIS/voyage context, compliance evidence, specialist reports and RALE scenario tools.

Live evidence

Operating delivery evidenced in September; current availability requires the product's own checks.

Customer evidence

Three anonymized weekly report deliveries are documented. SMTP acceptance is service evidence, not paid-revenue or customer-count proof.

Data moat

Source-linked voyage history, vessel baselines and reviewed evidence workflows; licensing and coverage remain diligence items.

AI role

Explain context, detect signals and assemble evidence; qualified reviewers approve regulated conclusions.

Commercial model

Specialist subscriptions, paid integration and evidence services; actual mix undisclosed.

Expansion

Renew recurring workflows, validate data rights and repeat onboarding before wider fleet scale.

Evidence source IDs: leasing, ais

VERTICAL / PROVIDER REVIEW / DESIGN

Insurance Intelligence

Problem

Insurance professionals need a defensible view of operational exposure.

Product and live state

Vessel and voyage evidence packs plus explainable risk review.

Live evidence

Provider review/design; no automated underwriting or insurance binding authority evidenced.

Customer evidence

No signed insurance customer contract or paid receipt cleared for this library.

Data moat

Reviewed outcomes and licensed risk sources can improve context; no exclusive provider agreement is asserted.

AI role

Assist evidence review and scenario interpretation under authorized professional oversight.

Commercial model

Proposed specialist access and evidence-pack services; pricing and distribution require agreement.

Expansion

Establish provider/data permissions, validate a supervised pilot, then measure accepted outcomes.

Evidence source IDs: commercial, release

VERTICAL / WORKING DEMONSTRATION

Aviation

Problem

Aircraft observations, weather and compliance evidence sit in separate systems.

Product and live state

Aircraft map, weather context, mission scenarios and evidence-led review.

Live evidence

Working demonstration. Aircraft coverage is incomplete; scenario outputs expose assumptions.

Customer evidence

No signed aviation customer or paid pilot receipt cleared for this library. Research results are not commercial sales.

Data moat

Time-stamped observations and reproducible scenario evidence, subject to source licences.

AI role

Interpret evidence and model estimates without certified operational or aircraft control authority.

Commercial model

Proposed specialist/enterprise subscriptions and scoped integrations.

Expansion

Secure commercial data rights and an accepted paid pilot before scaling.

Evidence source IDs: aviation

VERTICAL / WORKING DEMONSTRATION

Hercules / Marinas

Problem

Marinas need clearer berth, asset and infrastructure decisions.

Product and live state

Marina context, berth-fit scenarios, shore-power comparisons and evidence exports.

Live evidence

Working demonstration; production bookings and live port integration not established.

Customer evidence

Existing proposals and public demos are pipeline/product evidence, not signed customers.

Data moat

Authorized port geometry, asset context and reviewed operational history; actual integrations require agreement.

AI role

Explain fit and infrastructure scenarios; operators retain booking and safety authority.

Commercial model

Proposed marina/enterprise licences and integration work.

Expansion

Validate port data, sign pilot scope and demonstrate operator acceptance.

Evidence source IDs: hercules

VERTICAL / PUBLIC PRODUCT OBSERVED

NewWorld

Problem

People need private, portable intelligence without confusing identity, entitlement and contribution.

Product and live state

Account-scoped chat, research, documents, memory and voice; optional contribution follows its separate contracts.

Live evidence

Public v0.0.47 metadata observed; checkout READY. Image generation and autonomous execution not configured in the current capability response.

Customer evidence

Product and capability evidence are public. Paid receipts, conversion and recurring totals were not reconciled.

Data moat

Private owner-scoped memory and workflow evidence are product context, not a claim of rights over users' data.

AI role

Route configured models/tools within owner-scoped access and named evaluation approvals.

Commercial model

Observed Personal catalog USD 149/year or USD 14.90/month. Offers are separate from payment evidence.

Expansion

Validate billing outcomes, activation and retention, and measure useful contribution with actual accepted jobs.

Evidence source IDs: newworld-product, newworld-capabilities

VERTICAL / PUBLIC SURFACE / SOURCE IMPLEMENTATION

Create

Problem

Teams need a reliable path from brief to approved media and deliverables.

Product and live state

Scoped creative jobs, review and asset delivery; the internal campaign pipeline reuses approved PhoenixAI assets.

Live evidence

Public surface observed and source delivery contracts implemented; current fulfillment acceptance unverified.

Customer evidence

No current paid Create acceptance receipt cleared for this investor library.

Data moat

Approved asset libraries, provenance and accepted delivery history; customer rights remain scoped.

AI role

Generate drafts and prepare assets; authority over publishing and commercial execution remains separate.

Commercial model

Proposed paid creative work and service access; actual pricing and margins undisclosed.

Expansion

Prove provider/job delivery, rights, customer acceptance and repeat-order economics.

Evidence source IDs: create

VERTICAL / ACTIVE SERVICE VERIFIED

Blockchain / Notarisation

Problem

Investors and operators need independently checkable evidence commitments.

Product and live state

Existing Base document registry and public hash verification.

Live evidence

Active service: 49 batches/documents at finalized block 52,545,000 on 13 October.

Customer evidence

Public chain activity is verified service usage, not payer identity, document validity or revenue.

Data moat

Time-stamped commitments and source-linked evidence packs; private records stay off-chain.

AI role

Help assemble explanations; deterministic verification checks receipts and commitments.

Commercial model

Existing record services; PHX credit integration is a separate local implementation.

Expansion

Connect continuity manifests and finalized receipts through the approved existing service bridge.

Evidence source IDs: base

VERTICAL / EXISTING TOKEN / LOCAL UTILITY

PHX Trust Layer

Problem

Service utility must be connected to actual use and bounded obligations.

Product and live state

Notarisation/evidence credits, usage-linked discounts and proposed premium services/bonds/assurance.

Live evidence

Existing token capability; service credits and new protocol contracts implemented locally and not independently audited.

Customer evidence

No new protocol service-bond or validator assurance transaction claimed.

Data moat

Verified use and single-use payment receipts support accounting; token ownership supplies no private access.

AI role

Assist service workflows; payment verification and authority remain deterministic.

Commercial model

Usage-linked service utility. No speculative appreciation, yield or stablecoin-backing promise.

Expansion

Deploy only after service, security, merchant and legal scope are independently reviewed.

Evidence source IDs: phx

VERTICAL / LOCAL VALIDATED / PRODUCTION INCOMPLETE

Continuity Protocol

Problem

Founder dependence threatens institutional memory and customer obligations.

Product and live state

Owner setup, claimant factors, independent quorum, temporary scoped capabilities and MARK Continuity Mode.

Live evidence

Implemented and validated locally; real guardian enrollment, production integration and independent audit incomplete.

Customer evidence

Isolated eight-check recovery drill evidence is available; it is not a production founder-unavailability recovery.

Data moat

Signed decisions, policy versions, drill receipts and protected context preserve institutional memory.

AI role

MARK explains only permitted company evidence and next actions; no unrestricted autonomous authority.

Commercial model

Corporate resilience capability; dedicated commercial pricing has not been established.

Expansion

Enroll actual guardians and independent professional, establish legal evidence, verify production recovery and audit.

Evidence source IDs: continuity

CONTINUITY / GOVERNANCE / RECOVERY

Built beyond one person.

Authority must be earned

Verified identity + fresh passkey/hardware key + separate recovery factor + independent governance evidence + required quorum = exact-scope temporary capability. A claimant URL or recovery code alone grants no operational access.

People entrusted. Powers bounded.

Family continuity role: family continuity guardian (proposed not enrolled); Personal continuity role: personal continuity guardian (proposed not enrolled); Business continuity role: business continuity partner (proposed not enrolled); Independent professional role: trustee or solicitor (unassigned)

Independent approval

Routine: 2 independent approvals with 3 active participants. Critical: 3 independent approvals with 5 active participants. Requester excluded. Proposed names do not constitute enrolled participants; additional independent capacity is required for critical quorum.

Founder heartbeat

Optional monitoring issues alerts only. Elapsed time never transfers authority. Legal corporate succession is a separate legal process. No token vote substitutes for corporate/legal authority.

MARK Continuity Mode

Only role-permitted customers, contracts, invoices, obligations, infrastructure, incidents, deployments, backups, domains, mailboxes, repositories, contacts and commercial context are exposed. Missing source evidence stays marked missing.

RECOVERY / EVIDENCE / SECURITY

Test the claim.

Latest drill: 2026-10-13. Eight isolated sandbox/simulation checks; no production authority changed.

Founder unavailable simulation: PASSED / simulation

Guardian verification: PASSED / simulation

Quorum simulation: PASSED / isolated execution

MARK continuity startup: PASSED / isolated execution

Read-only customer continuity: PASSED / isolated execution

Backup recovery test: PASSED / isolated execution

CI/CD continuity: PASSED / simulation

Credential rotation exercise: PASSED / isolated execution

Receipt SHA-256: 79548545803457ad20be02649568c4558ad9aa07374e78913a42982f642c0345

Production recovery limits

AIS/Elasticsearch and off-host restore are not independently verified. Production RPO/RTO are unknown. Independent audit is not completed. Real guardian enrollment and witnessed production continuity validation remain outstanding.

Hash commitments, private content off-chain

Policy manifests, configuration versions, drill receipts, signer-set commitments, board-resolution hashes, release manifests and backup evidence may be anchored through the existing PhoenixAI service. No continuity-specific anchor is called verified until receipt, finality and commitment checks pass.

Evidence and provenance

Finalized Base registry activity snapshot | 2026-10-13 | Pinned code and finalized block independently checked
https://basescan.org/address/0x9bB168713f5CF5d53320F70930CD9c0EF3252273

Continuity operability and recovery evidence | 2026-10-13 | Local validated control plane; sandbox drill; production recovery not proved

PHX service-credit and protocol implementation | 2026-10-13 | Local implementation; new contracts unaudited and undeployed

LIBRARY / SOURCES / CONTACT

Continue the diligence.

Downloads

Sixteen public current briefings are generated from this manifest. Confidential originals and their assumptions remain available by request and are preserved in an isolated archive.

Films

RALE investor film: historical v11, 256.458 seconds. New original Continuity film: 120 seconds with 60/30/15 and vertical variants. Verified NewWorld demonstration: 54 seconds. Dedicated platform, aviation and maritime masters await approval.

Evidence and provenance

Production AIS recovery record | 2026-09-08 | Recorded operational evidence; no newly measured archive totals

RALE Aviation public product surface | 2026-10-13 | HTTP surface checked; inherited demonstrated capabilities
https://raleplc.com/aviation/

Finalized Base registry activity snapshot | 2026-10-13 | Pinned code and finalized block independently checked
https://basescan.org/address/0x9bB168713f5CF5d53320F70930CD9c0EF3252273

RALE identity and platform separation | 2026-10-13 | Owner-directed product positioning

Commercial platform evidence and financial disclosure limits | 2026-09-06 | Management-confirmed revenue; no independently reconciled amount

Continuity operability and recovery evidence | 2026-10-13 | Local validated control plane; sandbox drill; production recovery not proved

Create public product and source delivery contracts | 2026-10-13 | HTTP surface checked; production fulfillment unverified
https://phoenixai.app/create

Hercules public product surface | 2026-10-13 | HTTP surface checked; integration/customer acceptance not established
https://phoenixai.app/hercules

Maritime weekly report recovery and delivery record | 2026-09-14 | Recorded production report generation and SMTP acceptance; no financial verification

NewWorld public capabilities | 2026-10-13 | Read-only metadata observation; not fresh all-capability execution
https://phoenixai.app/newworld/api/v1/capabilities

NewWorld approved launch-media manifest | 2026-10-13 | Immutable media verification
https://phoenixai.app/newworld/media/launch/launch-film.json

NewWorld public product configuration | 2026-10-13 | Read-only public JSON observation; not payment proof
https://phoenixai.app/newworld/api/v1/product

PHX service-credit and protocol implementation | 2026-10-13 | Local implementation; new contracts unaudited and undeployed

Preserved RALE investor release | 2026-09-07 | Released film and hash-verified 35-page confidential master