

INTELLIGENCE FOR THE PHYSICAL WORLD

Commercial model

Revenue streams, catalog evidence and the economics that require financial reconciliation.

PUBLIC EVIDENCE BRIEF / AS OF 2026-10-13

Commercial model

Proposed revenue streams are specialist subscriptions, scoped integrations, enterprise access and evidence services. NewWorld's observed Personal catalog lists USD 149/year or USD 14.90/month; checkout reports READY, which does not prove a paid transaction. Vertical pricing and cross-product entitlements require separate signed offers.

Margins / unit economics

Reconciled revenue, COGS, gross margin, CAC, payback, churn and net retention are not supplied. Do not derive them from forecast slides. Track revenue net of tax/refunds against data licences, compute, external AI, delivery, support and payment costs. Model implementation/services separately from recurring software.

Existing commercial proof

Operating maritime delivery is documented. Management confirmed revenue-generating modules in September; no reconciled company revenue, paid receipts, recurring mix or customer count was supplied for this library. Customer transaction values handled by the platform are not PhoenixAI revenue.

COMMERCIAL EVIDENCE

Keep the categories distinct.

Contracted

No PhoenixAI signed-service totals cleared for public financial disclosure.

Invoiced

Invoice totals and their period, tax and credit treatment require Native Billing reconciliation.

Paid historical

Management reports maritime revenue. Matched bank/payment receipts and net company totals are not supplied.

Active service

Maritime report delivery is recorded; finalized Base registry activity is verified. Service activity is not a revenue total.

Pipeline

Aviation, insurance and marina opportunities require signed scope and customer acceptance. No probability-weighted amount published.

Pilot / demonstration

Working Aviation/Hercules demonstrations and NewWorld product availability do not establish paid pilot revenue.

Forecast

Historical financial masters retain their labelled management scenarios in restricted diligence; they are not actuals.

Evidence and provenance

Commercial platform evidence and financial disclosure limits | 2026-09-06 | Management-confirmed revenue; no independently reconciled amount

NewWorld public product configuration | 2026-10-13 | Read-only public JSON observation; not payment proof
<https://phoenixai.app/newworld/api/v1/product>